**Entry Name:** Click or tap here to enter text.

**Entry Company:** Click or tap here to enter text.

**Email Address:** Click or tap here to enter text.

**Category Name:** Click or tap here to enter text.

**Campaign Name:** Click or tap here to enter text.

**Period in review:** Click or tap here to enter text.

**Question 1 - Innovation, Creativity, Market Impact and Influence**

How did your campaign contribute to the growth and adoption of programmatic DOOH within the industry? Please describe any observable impact on industry practices or standards. Provide specific examples of its influence or expansion. How did these innovations differentiate your campaign from others? (Max 250 Words)

Answer: Click or tap here to enter text.

**Question 2 - Technical Implementation**

What advanced features or technologies did your campaign utilize (e.g., dynamic content, real-time data integration)? How did these technical elements enhance the effectiveness of your campaign? (Max 250 Words)

Answer: Click or tap here to enter text.

**Question 3 - Campaign Effectiveness**

What were the measurable outcomes of your campaign (e.g., engagement rates, conversion rates)? How did these outcomes demonstrate the effectiveness of your approach? (Max 250 Words)

Answer: Click or tap here to enter text.

**Question 4 - Audience Targeting and Reach**

How effectively did your campaign target its intended audience segments? Describe any strategies or technologies used to optimize audience reach and engagement. (Max 250 Words)

Answer: Click or tap here to enter text.

**Question 5 - Client and Partner Feedback**

What feedback did the client and any involved partners provide regarding the campaign’s performance? Were there testimonials or endorsements that highlighted the success or impact of your campaign?

Answer: Click or tap here to enter text.