**Entry Name:** Click or tap here to enter text.

**Entry Company:** Click or tap here to enter text.

**Email Address:** Click or tap here to enter text.

**Category Name:** Click or tap here to enter text.

**Period in review:** Click or tap here to enter text.

**Question 1 - Innovation and Technological Advancement**

How does your solution leverage new technologies such as AI, machine learning, or AR/VR to enhance OOH advertising capabilities, particularly in terms of targeting, personalization, or content optimization? (Max 250 Words)

Answer: Click or tap here to enter text.

**Question 2 Effectiveness and Performance**

Can you provide specific examples of measurable results achieved through your solution, such as improved targeting accuracy, increased engagement rates, higher ROI, or enhanced campaign performance metrics? (Max 250 Words)

Answer: Click or tap here to enter text.

**Question 3 - User Experience and Interface**

Describe how your platform ensures a positive user experience for both advertisers and operators. What features or design elements contribute to ease of use, intuitive navigation, and overall user satisfaction? (Max 250 Words)

Answer: Click or tap here to enter text.

**Question 4 - Integration and Compatibility**

How does your solution integrate with existing systems, platforms, and technologies commonly used in the OOH advertising industry? What measures have been taken to ensure seamless interoperability without extensive modifications? (Max 250 Words)

Answer: Click or tap here to enter text.

**Question 5 - Scalability and Flexibility**

Evaluate the scalability of your solution across different environments (e.g., urban, rural) and its flexibility to adapt to various campaign needs, locations, and formats. How does your platform support dynamic changes in campaign requirements and scale operations effectively? (Max 250 Words)

Answer: Click or tap here to enter text.