**Entry Name:** Click or tap here to enter text.

**Entry Company:** Click or tap here to enter text.

**Email Address:** Click or tap here to enter text.

**Category Name:** Click or tap here to enter text.

**Campaign Name:** Click or tap here to enter text.

**Period in review:** Click or tap here to enter text.

**Question 1 - Creativity and Innovation**

What unique or groundbreaking ideas, designs, or technologies were employed in your OOH campaign that set it apart from traditional advertising methods? (max 250 words)

Answer:Click or tap here to enter text.

**Question 2 - Impactful Visuals**

Describe the visual elements of your campaign. How do the imagery, colors, and graphics contribute to making your campaign striking and easily memorable? (max 250 words)

Answer:Click or tap here to enter text.

**Question 3 - Clear Message**

How did you ensure that the message of your campaign was concise and easily understood? Provide examples of how the messaging resonates with the target audience. (max 250 words)

Answer:Click or tap here to enter text.

**Question 4 - Audience Relevance**

In what ways does your campaign address the interests, values, and needs of your intended audience? Please provide specific examples or data that highlight its relevance. (max 250 words)

Answer:Click or tap here to enter text.

**Question 5 - Emotional Connection**

Explain how your campaign elicits emotions or provokes thought. How did you create a memorable experience for viewers that leaves a lasting impression? (max 250 words)

Answer: Click or tap here to enter text.