**Entry Name:** Click or tap here to enter text.

**Entry Company:** Click or tap here to enter text.

**Email Address:** Click or tap here to enter text.

**Category Name:** Click or tap here to enter text.

**Project Name:** Click or tap here to enter text.

**Period of the Innovation/ Execution:** Click or tap here to enter text.

**QUESTION 1**

Describe a specific example of how your company's ideas or approach are novel or original in the OOH industry. What makes it stand out from existing products or services? (Max 250 words)

Answer: Click or tap here to enter text.

**QUESTION 2**

What measurable impact has your innovation had on the market or your customers? Provide specific examples or case studies of how it has created new markets or disrupted existing ones. (Max 250 words)

Answer: Click or tap here to enter text.

**QUESTION 3**

Outline the steps your company took to bring your innovative product or service to market, including any challenges faced and how they were overcome. Explain your business model and its viability. (Max 250 words)

Answer: Click or tap here to enter text.

**QUESTION 4**

How does your innovation address important social or environmental issues? What measures have you implemented to ensure its long-term sustainability, both economically and environmentally? (Max 250 words)

Answer: Click or tap here to enter text.

**QUESTION 5**

Describe the culture of innovation, organizational structures and processes that support within your company. What practices or policies do you have in place to foster creativity and support the implementation and growth of new ideas? (Max 250 words)

Answer: Click or tap here to enter text.