**Entry Name:** Click or tap here to enter text.

**Entry Company:** Click or tap here to enter text.

**Email Address:** Click or tap here to enter text.

**Category Name:** Click or tap here to enter text.

**Period in review:** Click or tap here to enter text.

**Question 1 - Responsiveness and Availability**

How does your company ensure responsiveness and availability to clients (agencies, advertisers, and media owners)? Describe how quickly your team typically responds to emails and phone calls, and how you support clients with questions or concerns. Any proof? (Max 250 words)

Answer: Click or tap here to enter text.

**Question 2 - Personalization and Understanding Client Needs**

Can you provide examples of how your team personalizes its approach to understand and meet the unique needs of different clients? How do you adapt your strategies based on each client's business goals and target audience? (Max 250 words)

Answer: Click or tap here to enter text.

**Question 3 - Proactivity in Client Service**

Share instances where your team has been proactive in identifying opportunities for clients to optimize their billboard campaigns. How do you anticipate and address client needs before they are raised? (Max 250 words)

Answer: Click or tap here to enter text.

**Question 4 - Transparency and Honest Communication**

How does your company prioritize transparency in its interactions with clients? Describe how you communicate what you can deliver, any limitations or challenges, and how you maintain honesty throughout the sales process. Any proof? (Max 250 words)

Answer: Click or tap here to enter text.

**Question 5- Focus on Results and ROI**

How does your team measure and demonstrate the effectiveness of billboard campaigns to clients? Provide examples of how you have driven measurable results and shown return on investment for your clients.

Answer: Click or tap here to enter text.

**Question 6 - Feedback and Continuous Improvement**

How does your company gather feedback from clients (agencies, advertisers, and media owners) post-campaign? How have these insights been used to enhance your billboard sales approach and overall client service delivery? (Max 250 words)

Answer: Click or tap here to enter text.