*By submitting this form, you confirm that you have obtained the necessary permissions from your company and clients to showcase their work for the LOMA Awards. You also grant us the right to use and publish the submitted materials exclusively for purposes related to the award activities.*

*(This entry should be uploaded online.)*

***Who is filling this form?*** Click or tap here to enter text.

***Nominee’s Name****:* Click or tap here to enter text.

***Nominee’s Role & Company****:* Click or tap here to enter text.

***Your email address****:* Click or tap here to enter text.

### Question 1 – Leadership & Influence

Describe how the nominee has demonstrated leadership within the OOH industry. How have they provided vision, mobilized teams or peers, or served as a guiding voice within the sector? *(Max 250 words)*

*Answer:* Click or tap here to enter text.

### Question 2 – Industry Impact

What measurable successes has the nominee achieved in the past year? Highlight notable projects, client wins, business growth, or innovations that have made a visible impact. *(Max 250 words)*

*Answer:* Click or tap here to enter text.

### Question 3 – Innovation & Creativity

Share examples of bold thinking or innovative approaches the nominee has brought to OOH. How have these ideas or actions pushed boundaries or introduced new ways of doing things? *(Max 250 words)*

*Answer:* Click or tap here to enter text.

### Question 4 – Advocacy & Representation

How has the nominee contributed to advocacy, mentorship, or representation in the industry? Include examples related to DEI (Diversity, Equity & Inclusion), youth empowerment, or community building. *(Max 250 words)*

*Answer:*Click or tap here to enter text.

### Question 5 – Character & Integrity

Describe the nominee’s reputation in the industry. How are they perceived in terms of conduct, professionalism, and trust? Share any notable testimonials or examples. *(Max 250 words)*

*Answer:* Click or tap here to enter text.