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**Question 1 - Sales Performance**

Can you describe a recent instance where you not only met but exceeded a sales target for your OOH advertising offerings? How did you achieve this, and what were the measurable outcomes in terms of revenue growth? (Max 250 words)

Answer: Click or tap here to enter text.

**Question 2 - Marketing Strategy**

How do you typically approach identifying target markets for your OOH advertising services? Could you share an example of a successful marketing campaign you developed, including how you conducted market research, targeted your audience, and measured its effectiveness? (Max 250 words)

Answer :Click or tap here to enter text.

**Question 3 - Relationship Building**

Building strong client relationships is crucial in OOH advertising. Could you discuss a challenging client situation you successfully navigated, emphasizing how you established trust, provided exceptional service, and maintained a long-term partnership? (Max 250 words)

Answer: Click or tap here to enter text.

**Question 4 - Communication and Presentation Skills**

Effective communication is key in selling OOH advertising solutions. Describe a recent presentation you delivered to a potential client. How did you articulate the value proposition of your OOH offerings, negotiate effectively, and ultimately convince the client to choose your services? (Max 250 words)

Answer: Click or tap here to enter text.

**Question 5 - Innovation and Adaptability**

In the dynamic field of OOH advertising, innovation plays a vital role. Can you share an example of how you've applied creativity to adapt to a new market trend or identify a growth opportunity? How did this initiative impact your sales strategy and overall business performance? (Max 250 words)

Answer: Click or tap here to enter text.