*By submitting this form, you confirm that you have obtained the necessary permissions from your company and clients to showcase their work for the LOMA Awards. You also grant us the right to use and publish the submitted materials exclusively for purposes related to the award activities.*

*(This entry should be uploaded online.)*

Who is filling this form? Click or tap here to enter text.

On behalf of what Company? Click or tap here to enter text.

Your Email Address: Click or tap here to enter text.

Question 1 - **Infrastructure and Reach**

Can you detail your current network infrastructure and reach in terms of digital and static OOH media assets across key markets? How does this support effective coverage and reach of diverse audience demographics? (Max. 250 words)

Answer: Click or tap here to enter text.

**Question 2 - Innovation and Creativity**

How have you innovated in the past year to create innovative and eye-catching outdoor advertising solutions? Please provide specific examples of successful campaigns. (Max. 250 words)

Answer: Click or tap here to enter text.

**Question 3 - Targeting and Customization**

Describe your capability in targeting specific audiences with tailored outdoor advertising solutions. How do you customize solutions to reach demographics, geographies, or interests effectively? (Max. 250 words)

Answer: Click or tap here to enter text.

**Question 4 - Effectiveness and ROI**

Can you share examples of past deployments and their effectiveness in terms of increased brand awareness, foot traffic, or sales? How do you measure and ensure a good ROI for your clients? (Max. 250 words)

Answer: Click or tap here to enter text.

**Question 5 - Customer Service and Satisfaction**

Describe the quality of customer service your company provides. How do you ensure responsiveness, professionalism, and client satisfaction throughout the campaign lifecycle? (Max. 250 words)

Answer: Click or tap here to enter text.

**Question 6 - Technological Integration**

How have you integrated technology (such as data analytics, AI, or IoT) into your OOH offerings to provide targeted and measurable advertising solutions? (Max. 250 words)

Answer: Click or tap here to enter text.

**Question 7 -**

List at least five companies you worked with in the past year and campaign highlights.

Answer: Click or tap here to enter text.