*By submitting this form, you confirm that you have obtained the necessary permissions from your company and clients to showcase their work for the LOMA Awards. You also grant us the right to use and publish the submitted materials exclusively for purposes related to the award activities.*

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***Who is filling this form?*** Click or tap here to enter text.

***Nominee’s Name****:* Click or tap here to enter text.

***Nominee’s Role & Company****:* Click or tap here to enter text.

***Your email address****:* Click or tap here to enter text.

**Question 1 - Campaign Execution and Project Management:**

Describe a recent OOH campaign you managed from start to finish. How did you ensure adherence to timelines, quality control, and attention to detail throughout the process? (Max 250 Words)

Answer: Click or tap here to enter text.

**Question 2 - Client and Media Practitioner Relationship Management**

Can you provide an example of a challenging client or media partner interaction you successfully navigated? How did you address their concerns and maintain a positive relationship? (Max 250 Words)

Answer:Click or tap here to enter text.

**Question 3 - Creativity and Conceptualization**

Share a standout OOH campaign concept you developed. What innovative elements did you introduce, and how did you ensure the concept translated into a visually compelling campaign? (Max 250 Words)

Answer: Click or tap here to enter text.

**Question 4 - Industry Knowledge**

How do you stay updated with industry trends and emerging technologies in the OOH sector? Can you discuss a recent trend or technology that has influenced your approach to campaign planning and execution? (Max 250 Words)

Answer: Click or tap here to enter text.

**Question 5 - Collaboration and Teamwork**

Describe a time when you collaborated with a cross-functional team (e.g., creative, operations, sales) to deliver a successful OOH campaign. What role did effective communication and teamwork play in achieving the campaign's objectives?(Max 250 Words)

Answer: Click or tap here to enter text.